

# Material Specifications

## Materials Guidelines

Materials must be provided digitally as PDF files saved as press ready or PDF/X-1a format. Ensure that all images are a minimum of 300ppi at 100% of final placement size. Convert all spot/special colors to four-color process. Publisher reserves the right to return for revision any materials that do not meet requirements.

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Ad Size SpecificationsBleed: 1/8", keep live matter 1/4" from trim

Space Unit  
Bleed Size  
Trim Size  
Live Area

Tab page  
6.25" x 9.25";  
6" x 9";  
5.5" x 8.5";

Covers  
6.25" x 9.25";  
6" x 9";  
5.5" x 8.5";

Full page  
6.25" x 9.25";  
6" x 9";  
5.5" x 8.5";

## Non-Bleed Ad Size Specifications

Space Unit  
Ad Size

Full page  
5.25" x 8.25";

1/2 page  
5.25" x 4";

1/4 page  
2.544" x 4";

#### Press Proof Requirements

To maximize the print reproduction quality of your advertising material we recommend that a press proof be submitted with your submission. All proofs must be made from the original digital file, include trim/bleed marks, a color control bar and ID of proofing system used.

Send Materials to:

Senders Communications Group

attn: 411 Production Dept.

21201 Victory Blvd., Suite #235

Canoga Park, CA 91303

818.884.8966

FTP Information (via web browser only)

Url: [www.sendersgroupftp.com](http://www.sendersgroupftp.com)

Email: [ads@sendersgroup.com](mailto:ads@sendersgroup.com)